

King County
Quit Line Data Summary
January 01 - June 30, 2006

	<u>County</u>	<u>State</u>
Number of Calls to Quit Line	N = 1,201	N = 9,581
Percent of Statewide Calls	16.4%	100.0%
Percent of State Population in County¹	29.5%	100.0%
	County %	State %
Gender	N = 1,189	N = 7,852
Female	58.4%	61.3%
Male	41.6%	38.7%
Race/Ethnicity	N = 1,130	N = 6,936
People of Color	33.5%	19.5%
White	66.5%	80.5%
Age	N = 1,189	N = 7,533
Less than 18 years old	0.2%	1.3%
18 - 24 years old	16.4%	18.9%
25 - 34 years old	29.5%	25.6%
35 - 44 years old	19.8%	21.4%
45 years and older	34.1%	32.8%
Education	N = 1,132	N = 6,875
Did not graduate high school	12.2%	20.0%
High school graduate	31.0%	36.1%
Some college/vocational school	34.0%	31.1%
College graduate	22.8%	12.7%
Caller Type	N = 1,201	N = 8,981
General Information	1.7%	10.5%
Health care provider	0.9%	3.0%
Tobacco user	97.4%	86.5%
Payer Type	N = 1,135	N = 7,185
Insured	39.1%	37.3%
Uninsured	39.6%	37.6%
Medicaid	21.2%	25.1%
Heard About	N = 938	N = 6,807
Employer/worksites	1.5%	1.7%
Health care provider	23.6%	24.9%
Television	4.1%	4.9%
Website	5.1%	3.0%
Radio	15.1%	10.5%
Newspaper/Magazine	1.2%	1.1%
Brochure/Newsletter	9.8%	11.4%
Family or friend	33.8%	35.4%
Health Department	5.3%	6.2%
School	0.5%	0.9%